



LOS ANGELES REBELLION

SPONSOR DECK 2023



The **LOS ANGELES REBELLION** exists to develop the positive physical and mental fitness of LGBTQIA+ athletes, through training, competition, and social engagement.



Inclusion Matters. On and Off the Pitch.

Founded in 2001, the Los Angeles Rebellion believes all individuals who wish to play sports, should be free to express their chosen gender and sexual identity, without fear of discrimination, intimidation, or violence.

Two decades later, we have become one of the largest and most widely recognized inclusive rugby programs in the U.S., representing all the diverse facets of the LGBTQIA+ athletic community – the weekend warrior seeking a high-impact fitness activity, the former athlete looking to get back into shape, and the novice previously excluded from team contact sports.



RUGBY IS ONE OF THE FASTEST GROWING SPORTS IN **THE UNITED STATES.**

DEMONSTRATED POSITIVE IMPACTS OF OUR PROGRAMS



Physical Health

Our high-impact aerobic training allows players of all body types and skill levels to meet recommended activity levels per week.



Mental Health

The support from a chosen family is embedded within rugby culture.



Social Connection

Support from a chosen family is embedded within our club values. Our activities mitigate the harmful effects of social isolation, and assist in building the social-emotional connections needed to thrive as adults.

TRAIN

The Los Angeles Rebellion offers comprehensive training activities for individuals at all skill levels, experience, and body type.

RUGBY 101

Our four-week introductory pathway to rugby, offered three times a year to beginners from across Los Angeles County.
Annual engagement: 40-55 players.

FULL CONTACT TRAINING

Twice weekly, high impact rugby training led by our certified coaching staff. September to May.
Annual engagement: 75-80 players.

RUGBAE+ (NEW FOR 2023-24 SEASON)

Fitness isn't just for our players! We invite our supporters (RugBAEs) to take part in weekly fitness and non-contact training to promote positive physical health in ALL of our members.



PLAY

The Los Angeles Rebellion is a Division III Club in the Southern California Rugby Football Union and a proud member of the International Gay Rugby Association.

RUCKTACULAR 2023

The annual friendly tournament of IGR West Coast Clubs – hosted in 2023 by the San Diego Armada. This is the first sanctioned competition that our beginners participate in each season.

SCRFU SEASON

Our regular SCRfu season consists of ten matches against Division III Men's Rugby Clubs in the Southern California region. Saturday home matches held at Ferraro Fields, underneath majestic Griffith Park!

SUMMER SCHOOL

Off-season doesn't mean staying off the pitch. We hold weekly touch rugby and monthly beach rugby outings to help our current players stay active and recruit for the following season.



BELONG

Everyone has a place in the Rebellion – no matter who you are or who you love.

From Post-Match “Recovery Hour” to To build vital social-emotional connections amongst our players and supporters, we host Post-Home Match “Recovery Hour”, Rugby World Cup and Major League Rugby viewing parties, monthly social activities; and in 2023, launched our new Rebel Buddy system, pairing veteran players with rookies





TOURNAMENTS

Rebellion Rugby is proud to represent Los Angeles at inclusive rugby tournaments in California and around the world.

IGR BINGHAM CUP – ROME 2024

Hosted by the International Gay Rugby Association, the Bingham Cup is the “World Cup” of Inclusive Rugby. 100 clubs from around the world. 5000+ rugby players and fans. All assembling this May in Rome for a week of competition to promote LGBTQ+ inclusion in sport.

IGR NORAM CUP – BOSTON 2025

Rebel Pride is coming to Boston in May 2025! The IGR NorAm Cup brings together 40 North American inclusive rugby clubs for a weekend of thrilling competition and vital advocacy.

RUCKTACULAR – SD 2023, SF 2024, LA 2025

The annual convening of seven West Coast IGR clubs from California to Canada, for one day of friendly scrimmage. Rotates between the California-based clubs.

Rebellion Rugby looks forward to hosting Rucktacular on Saturday December 13, 2025!



**JOIN OUR
SPONSOR SQUAD**

SPONSORSHIP LEVELS AT-A-GLANCE

COMMUNITY

\$250 - \$999 cash/in-kind contribution.
Support inclusion, on and off the pitch!

PREMIERE

\$1,000 - \$1,999 cash/in-kind contribution.
Help sponsor our activities through the 2024 season!

TOURNAMENT

\$2,000 - \$3,499 cash/in-kind contribution.
Underwrite our journey to tournaments in 2024 and 2025!

ELITE

\$3,500+ cash/ in-kind contribution.
Make a lasting impact on the Rebellion legacy!

SPONSOR BENEFITS

	CO	PR	TO	EL
LOGO INCLUSION				
Club Jerseys			x	x
Other Club Apparel (Shorts, Warm Up Shirt, T-Shirt)	x	x	x	x
Tournament and/or Season Signage			x	x
Print & Digital Promotional Materials	x	x	x	x
Website (recognition and branding opportunities)	x	x	x	x
BRAND PROMOTION ON SOCIAL				
Sponsored Videos on Tik Tok or Instagram	x	x	x	x
Partnership Recognition Post on all platforms	x	x	x	x

EXCLUSIVE OPTIONS

GOAL POSTS

Promote your company on the goal line with branded post pads, on display at up to 5 home matches during the coming season.

THIRD HALF

Rugby tradition calls for a “Third Half” celebration between opposing clubs after each match.

We invite restaurant and bar sponsors to promote inclusive rugby by underwriting one of our Third Half socials. Sponsor package includes in-kind donation of one keg.

BRAND PARTNERS

Rebellion Rugby welcomes companies of all sectors to partner with us on social media marketing that connects your brand to our mission.

As the most popular inclusive rugby club on Instagram and TikTok, the Rebellion is quickly establishing ourselves as a key influencer in the LGBTQIA+ space

Inquire for details!.

SPECIAL EVENTS

Underwrite one of four special events in 2024!

- ★ **Mardi Gras Masquerade**
Saturday February 10
(Est. attendance: 400)
- ★ **Off Sunset Festival**
Sunday March 30
(Est. attendance: 5,000+)
- ★ **Rebellion Awards Gala**
Sunday June 23
(Est. attendance: 150)
- ★ **Rebel Variety Show**
Winter 2024
(Est. attendance: 200)

Inquire for details!

100%

of all sponsorship funds
are allocated to program and
community outreach activities in
support of our mission to
promote equality and inclusivity
through the sport of rugby.





CONNECT WITH US

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